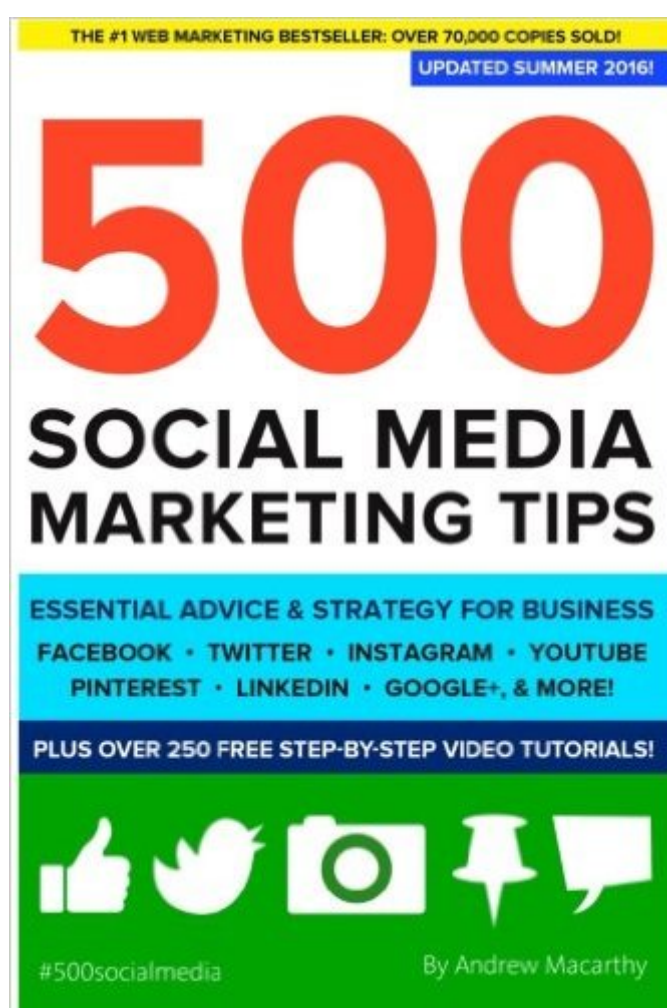


The book was found

# 500 Social Media Marketing Tips: Essential Advice, Hints And Strategy For Business: Facebook, Twitter, Pinterest, Google+, YouTube, Instagram, LinkedIn, And More!



## Synopsis

UPDATED SUMMER 2016! | #1 WEB MARKETING BEST SELLER | ALWAYS UP-TO-DATE SOCIAL MEDIA MARKETING STRATEGY | OVER 70,000 COPIES SOLD! Struggling With Social Media Marketing? Few likes on your company's Facebook page? Not seeing social media ROI? Unsure of how to make the most of social media marketing, or even where to start? 500 Social Media Marketing Tips can help! This book is your guide to social media success for business, featuring hundreds of actionable strategies for Facebook, Twitter, Pinterest, Google+, YouTube, LinkedIn, Snapchat, Vine, and more! Each tip will guide you to establishing a strong brand presence on social media, attracting and engaging with loyal customers, and increasing web traffic and sales.

The Perfect "By Your Side" Guide For Busy Lives - See the Benefits in Minutes Unlike most educational books, 500 Social Media Marketing Tips' practical layout and concise instructions ensure that you'll take away something valuable every time you read, whether it's 5 minutes at your desk, half an hour on your commute, or all day at the weekend!

Social Media Marketing Facts - Your Customers Are There! As of January 2014, 74% of online adults in North America used social networking sites, and that number leaps to 89% for the 18-29 age range (PewInternet). Annual social commerce sales are predicted to climb to over \$30 billion by the end of 2017 (Digitas). Social media users are willing to pay a 21% premium for brands that deliver great service through social networks (Media Bistro). 77% of businesses have acquired new customers through Facebook marketing alone (Marketing Charts). 97% of marketers agree that effective social media marketing provides benefits and value to their business (eMarketer).

Bonus! Free Design Templates and 200+ Free Social Media Video Tutorials Readers of 500 Social Media Marketing Tips gain FREE access to 10 expertly-crafted social media design templates for profiles including Facebook, Twitter, and Google+. The book is also supported by over 200 FREE step-by-step social media video tutorials on YouTube, and Andrew's blog, where you'll find a growing collection of real-world case studies.

Ready to Kick Start Your Social Media Marketing? Join over 50,000 people just like you who are already using 500 Social Media Marketing Tips to make the most of everything that the world of social media has to offer your business. Why spend thousands on a consultant when you can harbor the power of social media marketing today? Scroll up and click "Add to Cart" to get started!

## Book Information

Paperback: 210 pages

Publisher: CreateSpace Independent Publishing Platform; 39795th edition (February 7, 2013)

Language: English

ISBN-10: 1482014092

ISBN-13: 978-1482014099

Product Dimensions: 6 x 0.5 x 9 inches

Shipping Weight: 13 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (233 customer reviews)

Best Sellers Rank: #10,853 in Books (See Top 100 in Books) #30 in [Books > Business & Money > Marketing & Sales > Marketing > Web Marketing](#) #48 in [Books > Business & Money >](#)

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## Customer Reviews

This is an outstanding book. Worth 10x the price paid. Please disregard the reviews that say this is for "newbies" or "I already knew most of the stuff in the book"... Nonsense--I disagree wholeheartedly with these statements. Not only are the tips very in-depth and meaty, but you can digest them quickly. Sure, out of 500, you're going to know some of them if you've stepped foot in the social media ring at all, but I'll bet at least 70-80% of them you won't know, or hadn't thought of. The only way someone would know most of these is if they had written a book themselves. I'm pretty social media savvy, not an expert but not a novice, and most of the stuff in this book I hadn't thought of or didn't know. There's stuff in here about YouTube & Facebook you would NEVER figure out without someone telling you, as well as the other networks. It's a huge value-add for me. Here's the really good thing - if you're an Attention Deficit Disorder Biz Owner (like me) with tons to do and a distraction around every corner, this is the book for you. You can pick it up and in 30 seconds read a few tips. Unlike other books, you don't have to even finish a chapter or 5 pages straight to get something out of it. So for people with very little time and lots on their mind but need a kick in the pants to get moving, this is a must-have. I've started taking notes in the back of the book, and in the margins in each chapter I've written a "Done?" check-box so I can check off each applicable tip as I've implemented it. Some are very simple, you can implement the tip in 30 seconds, others (like making an online vid or upgrading your profile) will take longer... but almost every tip I've read has been pure gold. The best online marketing book I have bought in a long time. UPDATE 12/14/13: Still my favorite marketing media book and am still getting things out of it. Regretfully I don't have the full time hours to delve completely into every chapter and implement the hundreds of suggestions, but I have done at least 15-20 or so and all were worthwhile and made a difference. And, as I mentioned

before, many of these were obscure technical tweaks that I could NEVER FIGURE OUT on my own without a how-to book like this. Example is some of the Facebook & YouTube tweaks with little features you didn't know were there. Can't recommend this book enough. The best part about it is you can just pick it up and read a page or two and get something out of it without having to take in a whole chapter. I receive no accolades or anything from the author, just honestly stumbled upon this book on Amazon as you did, and am telling you to pick this one up--it's a winner.

I have to disagree with the review that said this book was mainly for newbies. I've been working with blogs, websites and social media on a professional level for years and read any and every book on the subjects and still found this guide to be extremely helpful. I initially borrowed the book with my Amazon Prime membership to just take a skim through, but purchased it right after I finished reading it this week. I think this book will benefit anyone from new and seasoned site owners, niche bloggers, company managers and more. You can take the information laid out and tweak to fit your individual business and customize the tips and strategies to help your specific goals. It stresses to site/business owners how important social media is to help their business thrive and lays out specific ways to make that happen! It also gives them a realistic estimate of how much time it can take to successfully engage an audience through the dozens of social media platforms. The book gives detailed guidance through each platform. It doesn't go above a newbie's head, yet doesn't bore an experienced professional. I'd recommend this book to anyone as a valuable resource on the subject - no matter what their level of knowledge with social media marketing.

I bought this book to get the latest Facebook template. After buying it and going to the section that is supposed to contain the link, it just brought me back to the same page that tells you to buy the book. What a let down. Also, the book states the importance of answering emails and messages in a timely manner (3hrs to 24 hrs). I wrote the author to the email he provided to let him know that I couldn't access the template I was looking for. I never received an answer. There are a few helpful tips, which is why I gave it 2 stars, but it is info I could have found online for free with a Google search.

This book is an amazing resource! 500 Social Media Marketing Tips is a treasure trove of helpful ideas, facts, and figures to get started with social media management. Whether you are a novice or an experienced professional this book is a great source of helpful tips and tricks to help make a bigger impact with your social media marketing efforts. It is an easy to read book that can be read in short bursts, one page at a time, or skipped over from one section to the next as one sees fit in

order to maximize the impact they can make in the shortest period of time managing social media accounts. It covers all of the major social media channels and offers insight that is easily actionable. I love the fact that this book is updated often so one can always find the latest information to help them succeed in their social media efforts. The price makes this book a no brainer for anyone looking to make better use of their time on social media as a social media manager or as a personal user or blogger looking to grow their fan base. I would highly recommend this book for anyone interested in diving deeper into social media that is looking for actionable ideas in an easy to digest format. This book can save hours of searching online to read article after article on the same topics that are covered in this one concise handbook that can be referred to over and over again as you grow your business.

I got very few new ideas from this book, my be great for a novice but its cheap enough that I feel good about my purchase. So try it out one good idea or piece of information can be worth a lot of money within your business.

It had some good advice for social media. Yes you can find a lot of this stuff online, but this guy did all of the leg work for you. He also lists links for websites that help you. I'm glad I bought it. It was a quick, easy read.

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